

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Preparation of Electoral Rolls for 3 Graduates' and 3 Teachers' Constituencies of A.P. Legislative Council – insertion of paid advertisement – Payment of bills of Rs.43,51,776-00 to M/s Livewires Advertising Pvt Ltd., Hyderabad towards the cost of Press Advertisement regarding public notice of preparation of electoral rolls Awareness and Publicity Campaign in all editions of Deccan Chronicle daily news papers on 01-10-2010 – Sanctioned – Orders – issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 5383**

**Dated: 03-11-2010**

Read the following:-

1. Memo.No.13023/371/BG.III/2010, Finance(BG-III) Dept., dt:26-05-2010
2. G.A. (Elecs.E) Dept. Lr.No.2855/Elecs.E/A3/2010-7, dt:24-09-2010.
3. From M/s Livewires Advertising Pvt., Ltd., Hyderabad  
Invoice No.Advt-211. dt:01-10-2010.
4. G.O.Rt.No.4453, Fin. (Expr.GAD-I) Dept., dt: 25-10-2010.

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**ORDER:**

The Government in the letter 2<sup>nd</sup> read above, M/s Livewires Advertising Pvt. Ltd., Hyderabad have been requested to prepare layouts of the advertisement in English by 01-10-2010 for approval and after approval insert the same in Hyderabad, Ranga Reddy, Mahabubnagar, Visakapatnam, Srikakulam, Vizianagaram, Anantapur, Kadapa Kurnool, Nellore Prakasam and Chittoor district editions of Deccan Chronicle English News Paper on 01-10-2010 and also requested to submit bills as per I & PR approved rates. Accordingly, the advertisement was published in all editions of A.P. of Deccan Chronicle daily on 01-10-2010 in respect of preparation of Electoral Rolls of 3 Graduates' and 3 Teachers' Constituencies of A.P. Legislative Council.

2. In the letter 3<sup>rd</sup> read above , M/s Live Advertising Pvt. Ltd., Hyderabad has submitted bills as per approved rates of I & PR Dept., for an amount of Rs. 43,51,776/- as advertisement charges for arranging payment.

3. In view of the above, Government hereby accord sanction for payment of **Rs.43,51,776-00** (Rupees Forty three lakhs fifty one thousand seven hundred and seventy six only) to M/s Livewires Advertising Pvt.Ltd, Hyderabad towards the cost of Press Advertisement regarding public notice for preparation of electoral rolls in 3 Graduates' and 3 Teachers' Constituencies in Deccan Chronicle editions news editions of Hyderabad , Ranga Reddy , Mahabubnagar, Visakapatnam, Srikakulam, Vizianagaram, Ananthapur, Kadapa, Kurnool, Nellore, Prakasam and Chittoor districts on 01-10-2010.

4. The expenditure sanctioned in para 3 above shall be debited to **“2015 Elections - MH 103 Preparation and Printing of Electoral Rolls – SH (07) Legislative Council – 160 Publications** and shall be met from the funds released vide G.O. 4<sup>th</sup> read above.

(Contd..2...)

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5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 3 above, obtain a cheque in favour of “**M/s Livewires Advertising Private Limited, Hyderabad**” and forward the same to this Department for taking necessary further action.

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Quarterly regulation orders issued in the Memo. 1<sup>st</sup> read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To

The General Administration (Claims.C) Department

The Pay & Accounts Officer, Hyderabad

The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

The Commissioner of Information & Public Relations, A.P., Hyderabad.

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad

The Accountant General, Andhra Pradesh, Hyderabad.

Finance (Expr.GAD.I/ BG.III) Department.

M/s Livewires Advertising Private Ltd.,

6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad-82.

//FORWARDED:: BY ORDER//

SECTION OFFICER